



THE MASTERCLASS 2016

BOARD LEADERSHIP MASTERCLASS

CBS Board Leadership Education

EXECUTIVE



KROMANN
REUMERT



PARTICIPANTS

Berit Vinther
Carsten Bennike
Christoffer Müller
Claus Gregersen
Claus Lønborg
Cristina Lage
Flemming Jensen
Frank Halborg
Hans Arnum
Jeanette Fangel Løgstrup
Jens Myrup Pedersen
Ken L. Bechmann

Confederation of Danish Industry
Toms Group, among others
Axcel
Carnegie
Copenhagen Capacity
The LEO Foundation, among others
DSB
Amrop
Nordea Bank Danmark
Danske Bank
NRGi
Copenhagen Business School

Deputy Director General
Board Member
Associate Director
CEO
CEO
Board Member
CEO
Partner
CCO
Senior Executive Vice President
Vice Chairman
Professor and Chairman



PARTICIPANTS

Klavs Vejlang

Lars E. Clausen

Lilian Mogensen

Lone Møller Olsen

Maria Rørbye Rønn

Marianne Lubanski Sager

Marion Hannerup

Odd Erik Hansen

Peter Falkenham

Thea Larsen

Trine Bechmann Henningsen

Ulrikke Ekelund

Trapeze Group Europa Holding

Dansk Olieselskab

ATP

Topdanmark, Bank Invest, among others

Danmarks Radio

Copenhagen Capacity

Confederation of Danish Industry

Glycom A/S

DIP

Danish Gas Technology Center

Roskilde Festival

PensionDanmark

Group Director

CEO and Board Member

COO

Board Member

CEO

Executive Vice President

Communications Director

COO

Chairman of the Board

CEO

Board Member

Communications Director



FACULTY

CHAIRS

- Birgit Aagaard-Svendsen** – EVP of J. Lauritzen; Corporate Governance Committee, among others
- Göran Ando** – Novo Nordisk, Symphogen, Molecular Partners AG Switzerland, among others
- Henrik Heideby** – IC Group, Carlsberg Byen I, Greystone Capital Partners, Kirk & Thorsen Invest, among others
- Jeppe Christiansen** – CEO of Maj Invest; Novo Nordisk, Haldor Topsøe, among others
- Jim Hagemann Snabe** - MAERSK Group, Bang & Olufsen, Siemens, World Economic Forum, among others
- Lars Liebst** – CEO of Tivoli; TV2, among others
- Lars Nørby Johansen** – Copenhagen Airports, William Demant Holding, Dansk Vækstkapital, among others
- Marianne Philip** – Toms Group, Scan Office, Codan, Novo Nordisk Foundation, among others
- Ole Andersen** – Danish Bank, Bang & Olufsen, Chr. Hansen Holding, among others
- Peter Schütze** – DSB, Falck, Simcorp, among others
- Steffen Lüders** – Head of Comms. & Stakeholder Relations, Novo Nordisk Foundation, International Chamber of Commerce Denmark, among others
- Sten Scheibye** – Novo Nordisk Foundation, NOVO, The Danish Industry Foundation, among others
- Søren Bjerre Nielsen** – Danmarks Nationalbank, VKR Holding, MT Højgaard, among others
- Thomas Thune Andersen** – DONG, Lloyd Register, among others



FACULTY

COPENHAGEN BUSINESS SCHOOL PROFESSORS

Majken Schulz – Professor, Department of Organization
Steen Thomsen – Professor, Center for Corporate Governance
Tom Jacobsgaard – Executive director, CBS Board Leadership Education

ADVISORS TO BOARDS

Anders Lavesen – Partner & Chairman, Kromann Reumert
Frank Bøggild – Partner, Kromann Reumert
Jens L. Mosbek – Partner, Kromann Reumert
Jesper Ridder Olsen – Partner, EY
Peter Gath – Partner, EY
Peter Ketelsen – Partner, Kromann Reumert
Torben Bender – Partner, EY

AGENDA

01.06 CEO ISSUE - STRATEGY - VALUE CREATION - SHAREHOLDER ACTIVISM - SHAREHOLDER VALUE

CASE 1: EVALUATING AND FIRING THE CEO

Lars Nørby Johansen · Steen Thomsen · Jens L. Mosbek

CASE 2: STRATEGIC DECISIONS

Sten Scheibye · Steen Thomsen · Anders Lavesen

CASE 3: SHAREHOLDER ACTIVISM

Sten Scheibye · Steen Thomsen · Anders Lavesen

CASE 4: MAXIMIZING SHAREHOLDER VALUE

Christian Frigast · Steen Thomsen · Anders Lavesen · Jesper Ridder Olsen

02.06 BOARD EVALUATION - CRISIS MANAGEMENT - HANDLING THE OWNERS

CASE 5: EVALUATING BOARDS

Birgit Aagaard-Svendsen · Marianne Philip · Steen Thomsen

CASE 6: CRISIS MANAGEMENT

Peter Schütze · Steen Thomsen · Anders Lavesen · Sten Kristensen

CASE 7: HANDLING THE OWNERS

Thomas Thune Andersen · Steen Thomsen · Torben Bender

03.06 MANAGING STRATEGY - BOARD DYNAMICS - MANAGING DISRUPTION

CASE 8: MANAGING STRATEGY PROCESSES

Ole Andersen · Steen Thomsen · Tom Jacobsgaard

CASE 9: BOARD DYNAMICS

Ole Andersen · Steen Thomsen · Tom Jacobsgaard

CASE 10: THE BOARD IN TIMES OF CHANGE - MANAGING DISRUPTION

Jim Hagemann Snabe · Steen Thomsen · Henrik Lau · Tom Jacobsgaard

25.08 LIABILITY ISSUES - SELLING THE COMPANY - THE BUSINESS & CUSTOMERS - FINANCIAL MANAGEMENT

CASE 11: LIABILITY ISSUES

Anders Lavesen · Frank Bøggild

CASE 12: THE UNINVITED OFFER – SELLING THE COMPANY?

Søren Bjerre-Nielsen · Steen Thomsen · Peter Ketelsen

CASE 13: DILEMMAS IN SETTING EXPECTATIONS

Lars Liebst · Majken Schultz · Steen Thomsen · Peter Gath

CASE 14: THE BOARD AND FINANCIAL MANAGEMENT

Henrik Heideby · Steen Thomsen · Torben Bender · Peter Gath

26.08 MANAGING THE GLOBAL BOARD - M&A - MANAGING RISKS

CASE 15: MANAGING THE GLOBAL BOARD: CEO AND CHAIR SUCCESSION

Göran Ando · Steen Thomsen · Jesper Ridder Olsen

CASE 16: BUYING COMPANIES: M&A

Jeppe Christiansen · Steen Thomsen · Peter Ketelsen

CASE 17: MANAGING RISKS

Jeppe Christiansen · Steen Thomsen · Jesper Ridder Olsen



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